

#FIACwithBalzac Art Competition Rules

Organisation

The Hotel Balzac, 6 rue Balzac 75008 Paris France, hotel of JW Hotels & Resorts, France, whose headquarter is registered at 11 rue Tronchet 75008 Paris France, organises from the 5th of September 2019 (from 12 noon UTC/GMT+2) to the 8th of October 2019 (until 12 noon UTC/GMT+2) an art competition named “#FIACwithBalzac”. The art competition can be participated in on the following social media pages:

<https://instagram.com/hotelbalzac/>

<https://www.facebook.com/hotelbalzacparis>

<https://twitter.com/HotelBalzac>

The contest is not organised or sponsored by Instagram, Facebook or Twitter.

Conditions of Participation

The art competition is open to all individuals aged 18 and over that participate for private purposes only. Directors, officers, management, employees, other staff and family members of Hotel Balzac or any of its affiliated companies are not eligible to enter this art competition.

Participants may enter the competition as often as they want by uploading a picture or video of their art onto Instagram, Facebook or Twitter, for which they have the sole property rights. Participants must tag this picture or video with #hotelbalzac and #FIACwithBalzac hashtags.

Any submission that does not include the tags #hotelbalzac or #FIACwithBalzac will not be considered for entry into the contest. No purchase necessary to enter or win this contest. To be selected, the participant account must be public.

Prize

One overall winner will receive a 2-night break for two in a Double Deluxe room – for a stay during the time of the 2019 FIAC Art Fair – including breakfast at Hotel Balzac, along with VIP badges to the FIAC Art Fair. The prize cannot be substituted, assigned, transferred, or redeemed for cash.

Five runner-up entries will be rewarded with two tickets to the FIAC Art Fair. The prizes cannot be substituted, assigned, transferred, or redeemed for cash.

Selection of Winners

The selection of winners will be held on the Afternoon of 8th October 2019 between 1:00pm and 6:00pm (UTC/GMT+2). Winners will be selected by Hotel Balzac, along with a number of guest judges from the fields of art and design. The list of winners will be published on the 9th of October 2019 on the official site of Hotel Balzac (<http://www.hotelbalzac.com/>). The winning entries will also be shared on the social media pages of Hotel Balzac.

Winners will be notified via social media and will be asked for personal information (name, last name and email) that is required for the allocation of the prize. Runner-up prize winners will be invited to retrieve their prize from the reception of Hotel Balzac from the 15th of October 2019 onwards.

Artwork Requirements

Entries must be photos or videos of an original artwork of the entrant. Entries must not contain material that is inappropriate, indecent, contain profanity, nudity, sexual content; hateful content of any kind; content that promotes violence or harm to another living creature; or any other offensive content (as determined by Hotel Balzac in its sole discretion). Entries must not contain material that promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing) or promotes any activities that may appear unsafe or dangerous. Entries must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age. Entries must not contain advertisements, personal solicitations or commercial solicitations; or promote any political agenda or party. Entries must not include any trademarks, logos, or copyrighted materials, other than Sponsor related materials, or advertise or promote any brand or product owned by any entity other than Hotel Balzac. Entries must not contain materials embodying the names, likenesses, photographs, or other identifying elements of any person, including, without limitation, celebrities and/or other public or private figures, living or dead, without express written permission from the person or persons (or their estate) depicted in the entry. Entries must be in keeping with Sponsor's image and not contain any material that could reflect negatively on the name, reputation, or goodwill of Hotel Balzac, its subsidiaries or affiliates. Entries must not violate or encourage the violation of any law, rule or regulation.

Protection of Personal Data

The Hotel Balzac will not disclose personal information of winners to third parties without express written permission from winners. With the participation in the competition, the participants accept that the comments and contents to be published on social media (Instagram, Facebook, Twitter, Pinterest), can be shared with other users of social media.

Responsibilities

The Hotel Balzac is not responsible for incomplete or misdirected entries, technical or network malfunctions or failures, or causes beyond their control. Entrants are solely responsible for their entries. Participants may not submit materials that introduce any software viruses, worms or other programs designed to damage software, hardware or telecommunications equipment or are off-topic, partisan-political, contain advertising, nudity, personal attacks or expletives, or is otherwise abusive, threatening, unlawful, harassing, discriminatory, libellous, obscene, false, sexually explicit, or that infringes on the rights of any third party.

By entering the competition, the entrant agrees to hold Hotel Balzac, its parent, affiliate and subsidiary companies, and each of their respective directors, officers, employees and assigns (collectively, the "Released Parties") harmless for any injury or damage caused or claimed to be caused, in whole or in part, directly or indirectly, by participating in the competition or by acceptance or use of a prize.

Released Parties are not responsible for incomplete entries or entries not received for any reason or for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by the Hotel Balzac on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof or for any other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the contest, including, without limitation, errors or

difficulties which may occur in connection with the administration of the contest, the processing or judging of entries, the announcement of the prizes, the incorrect uploading of any artwork, photo, video or essay or in any contest-related materials.

Usage Rights in Entries

The Hotel Balzac and its designees shall have the unrestricted and non-exclusive right to edit, adapt, publish, copy, display, perform, broadcast, modify, and otherwise use any or all entry materials, alone or in combination with other material including but not limited to essays, photos and/or videos in any and all media, whether now known or later discovered, in perpetuity, without restriction of any kind whatsoever, without further compensation to the entrant or anyone else.

Acceptance and Obtaining of the Contest Rules – Complaints

By participating in the competition, each contestant agrees to the rules of the contest, including all eligibility requirements, and understands that the results of the competition, as determined by Hotel Balzac and its agents, are final in all respects. The competition is subject to all federal, provincial and local laws and regulations and is void where prohibited by law.